\$1,300.00 NM



WESH 1021 N. Wymore Rd. Winter Park, FL 32789 Main: (407)645-2222

Billing: (407)389-7661

www.wesh.com

Billing Address:

GMMB Attention: Accounts Payable 3050 K St, NW Washington, DC 20007

Send Payment To:

WESH P O Box 26876 Lehigh Valley, PA 18002-6876 FIN# 59-3186949

1 WESHM

09/24/12

Credited

Invoice #	Invoice Date	Invoice Month	Invoice Period
947558-1	09/30/12	September 2012	08/27/12 - 09/24/12

<u>Station</u>	Account Executive	Sales Office	Sales Region
WESH	Fran Berg	Eagle-Washingto	National

Estimate Number Advertiser **Product** 1536 Obama/D/President SKED A

Flight Dates Order# Alt Order # 09/18/12 - 09/24/12 947558 07897115

Billing Calendar Billing Type Deal# Broadcast Cash

Special Handling

IDB# Advertiser Code Product Code 9912856 95 101

Advertiser Ref Agency Ref

								Spots/				
Line	Start Date	End Date	Desc	cription	Start/End Time	MTWTFSS	Length	Week	Rate	Туре		
1	09/18/12 Class of Tir	09/21/12 me - Pre-en		Sunrise @6AM th notice	6:00-7:00 AM	-TWTF	:30	4	\$900.00	NM		
	Weeks:	Start Date			Spots/Week	Rate						
	Cnoto: # Ch	09/17/12	09/23/		4	\$900.00	Longi	P V4 ID			Data	Typo
	Spots: # Ch	and the same of th	9/18/12	Air Time Description 6:27 AM M-F Su		Start/End Time 6:00-7:00 AM		<u>h</u> <u>Ad-ID</u> 0 ofa12z11	Qц		<u>Rate</u> \$900.00	
			9/19/12	6:23 AM M-F St		6:00-7:00 AM		0 OFA12Z11			\$900.00	
1			9/20/12	5:59 AM M-F St	_	6:00-7:00 AM		0 OFA12Z11			\$900.00	
			9/20/12		_	6:00-7:00 AM		0 OFA12211			\$900.00	
<u></u>	I VV	ESHF U	9/21/12	6:23 AM M-F St	unise @bAivi	0.00-7.00 AIVI	.3	U OFAIZALI	.5п		\$900.00	INIVI
2	09/24/12 Class of Ti	09/24/12 me - Pre-en		Sunrise @6AM th notice	6:00-7:00 AM	M	:30	1	\$900.00	NM		
	Weeks:	Start Date 09/24/12	End D 09/30/		Spots/Week 1	<u>Rate</u> \$900.00						
	Spots: # Ch	n <u>Day A</u>	ir Date	Air Time Descri	<u>ption</u>	Start/End Time	Lengt	h Ad-ID			<u>Rate</u>	<u>Type</u>
	1 W		9/24/12	M-F S	unrise @6AM	6:00-7:00 AM	:0	00			\$900.00	NM
		Credite	d									
3	09/18/12 Class of Ti	09/21/12 me - Pre-en		Today Show th notice	7:00-9:00 AM	-TWTF	:30	8	\$1,200.00	NM		
	Weeks:	Start Date 09/17/12	End D 09/23/		Spots/Week 8	<u>Rate</u> \$1,200.00						
	Spots: # Ch	n <u>Day A</u>	ir Date	Air Time Descri	ption	Start/End Time	Leng	th Ad-ID			<u>Rate</u>	<u>Type</u>
	5 W	ESHTu 0	9/18/12	7:56 AM NBC T	oday Show	7:00-9:00 AM	:3	0 OFA12P09	92н		\$1,200.00	NM
	1 W	ESHTu 0	9/18/12	8:26 AM NBC T	oday Show	7:00-9:00 AM	:3	30 OFA12Z11	L8H		\$1,200.00	NM
1	6 W	ESHW 0	9/19/12	7:29 AM NBC T	oday Show	7:00-9:00 AM	:3	30 OFA12Z11	L8H		\$1,200.00	NM
	2 W	ESHW 0	9/19/12	8:29 AM NBC T	oday Show	7:00-9:00 AM	:3	30 OFA12Z1	L8н		\$1,200.00	NM
1	3 W	ESHTh 0	9/20/12	7:29 AM NBC T	oday Show	7:00-9:00 AM	:3	30 OFA12Z1	L8н		\$1,200.00	NM
	7 W	ESHTh 0	9/20/12	8:33 AM NBC T	Today Show	7:00-9:00 AM	:3	30 OFA12Z1	L8н		\$1,200.00	NM
	4 W	ESHF 0	9/21/12	7:58 AM NBC T	Today Show	7:00-9:00 AM	:3	30 OFA12A1	L3н		\$1,200.00	NM
	8 W	ESHF 0	9/21/12	8:50 AM NBC T	Today Show	7:00-9:00 AM	::	30 OFA12A1	L3H		\$1,200.00	NM
4	09/24/12 Class of Ti	09/24/12 me - Pre-er		Today Show	7:00-9:00 AM	M	:30	2	\$1,300.00	NM		
	Weeks:	Start Date 09/24/12		Date MTWTFSS	Spots/Week 2	<u>Rate</u> \$1,300.00						
	Spots: # Cl		Air Date	Air Time Descri		Start/End Time	Lena	th Ad-ID			Rate	Type
			NO 10 1110	All Time Descri		Statutila Time	Long	11 /\u-1D			11atc	

7:00-9:00 AM

:00

NBC Today Show





Invoice #	Invoice Date	Invoice Month	Invoice Period
947558-1	09/30/12	September 2012	08/27/12 - 09/24/12

<u>Advertiser</u>	Product	Estimate Number
Obama/D/President	SKED A	1536

Weeks:

VACAVAL VA	esh.com											
VV VV VV . VV	6311.60111							Spots/				
Line	Start Date	End Date	Desc	ription	Start/End Time	MTWTFSS	Length	Week	R	Rate	Type	
0.20000000						The Polymer of the Polymer				on all to be	22	- A State Control
4	09/24/12 Class of Tim	09/24/12 ne - Pre-em		Today Show h notice	7:00-9:00 AM	M	:30	2	\$1,	300.00	NM	
	Spots: # Ch	Day Ai	r Date	Air Time Descript	tion	Start/End Time	Leng	th Ad-ID				Rate Type
		SHM 09	9/24/12	NBC To	day Show	7:00-9:00 AM	:0	00				\$1,300.00 NM
		Credited	d	المنصوات للما								
5	09/18/12	09/21/12	Regis	& Kelly 9-10 AM	9:00-10:00 AM	-TWTF	:30	4	\$6	650.00	NM	
_	Class of Tim	The second second										
	Weeks:	Start Date 09/17/12	End Da 09/23/		Spots/Week 4	<u>Rate</u> \$650.00						
	Spots: # Ch			Air Time Descrip	•	Start/End Time	Leng	th Ad-ID				Rate Type
			9/18/12	9:22 AM Regis &		9:00-10:00 AM	-	30 OFA12P	092н			\$650.00 NM
			9/19/12	9:33 AM Regis &		9:00-10:00 AM	:	30 OFA12Z	118H			\$650.00 NM
	2 WE	SHTh 09	9/20/12	9:45 AM Regis &		9:00-10:00 AM	:	30 OFA12Z	118H			\$650.00 NM
	4 WE	SHF 09	9/21/12	9:35 AM Regis &		9:00-10:00 AM	:	30 OFA12A	.113н			\$650.00 NM
	00/04/40	00/04/40	Danie	- 0 K-II- 0 40 AM	0:00 40:00 AM		-20		•	250.00	NIN A	
6	09/24/12 Class of Tin	09/24/12 ne - Fixed N	Regis Ion Pre-e	s & Kelly 9-10 AM	9:00-10:00 AM	M	:30	1	\$	650.00	NM	
	Weeks:	Start Date	End Da	The second secon	Spots/Week	Rate						
		09/24/12	09/30/		1	\$650.00						
	Spots: # Ch	Day A	ir Date	Air Time Descrip		Start/End Time	Leng	th Ad-ID				Rate Type
	1 WE	SHM 09	9/24/12	9:47 AM Regis &	Kelly 9-10 AM	9:00-10:00 AM	:	30 OFA12A	113н			\$650.00 NM
7	09/18/12 Class of Tin	09/21/12		Today Show II	10AM-11AM	-TWTF	:30	4	\$	625.00	NM	
	Weeks:	Start Date	•		Spots/Week	Rate						
	rroone.	09/17/12	09/23/		4	\$625.00						
	Spots: # Ch	Day A	ir Date	Air Time Descrip	tion	Start/End Time	Leng	th Ad-ID				Rate Type
	1 WE	ESHTu 09	9/18/12	10:28 AM NBC To	oday Show II	10AM-11AM	:	30 OFA12Z	118H			\$625.00 NM
	2 WE	ESHW 09	9/19/12	11:00 AM NBC To	day Show II	10AM-11AM	:	30 OFA12Z	2118H			\$625.00 NM
	4 WE	ESHTh 09	9/20/12	11:00 AM NBC To	oday Show II	10AM-11AM	:	30 OFA12Z	2118H			\$625.00 NM
	3 WE	ESHF 09	9/21/12	10:59 AM NBC To	oday Show II	10AM-11AM		30 OFA12A	113н	· «		\$625.00 NM
8	09/24/12 Class of Tin	09/24/12 ne - Pre-em		Today Show II	10AM-11AM	M	:30	1	\$	625.00	NM	
	Weeks:	Start Date 09/24/12		ate MTWTFSS	Spots/Week	<u>Rate</u> \$625.00	-					W X1-X1-X
	Spots: # Ch			Air Time Descrip		Start/End Time	Lend	th Ad-ID				Rate Type
			9/24/12	10:51 AM NBC To		10AM-11AM		30 OFA12A	113 н			\$625.00 NM
	20110110	00/04/40	NDO	W Book only						2000 00		
9	09/18/12 Class of Tir	09/21/12 ne - Pre-em		Today Show III th notice	11AM-12PM/10-11	/ -TWTF	:30	4	\$	600.00	NM	
	Weeks:	Start Date	End D	ate MTWTFSS	Spots/Week 4	Rate						
	Spots: # Ch	09/17/12 . <u>Day</u> <u>A</u>	09/23/ ir Date	Air Time Descrip	•	\$600.00 Start/End Time	Len	gth Ad-ID				Rate Type
			9/18/12	11:29 AM NBC To	The same of the sa	11AM-12PM/10		30 OFA12F	Р092н			\$600.00 NM
			9/19/12	11:50 AM NBC To	and the second second	11AM-12PM/10		30 OFA127				\$600.00 NM
			9/20/12	11:29 AM NBC To	-	11AM-12PM/10		30 OFA122				\$600.00 NM
			9/21/12	11:27 AM NBC To		11AM-12PM/10		30 OFA12				\$600.00 NM
10	09/24/12 Class of Tir	09/24/12 ne - Pre-en		Today Show III	11AM-12PM/10-1	1/ M	:30	1	9	\$600.00	NM	
	Weeks:	Start Date	End D	ate MTWTFSS	Spots/Week	Rate		÷				
	Spots: # Ch	09/24/12 Day <u>A</u>	09/30/ ir Date	/12 M Air Time Descrip	ntion	\$600.00 Start/End Time	Lon	gth Ad-ID				Rate Type
			9/24/12	11:51 AM NBC To		11AM-12PM/10		30 OFA12	411 3н			\$600.00 NM
												ψ000.00 14W
11	09/18/12 Class of Tir	09/21/12 me - Pre-en		NOON NEWS 12-1 th notice	12:12:00-12:30 PM	-TWTF	:30	4	\$	\$350.00	NM	

MTWTFSS





WESH P O Box 26876 Lehigh Valley, PA 18002-6876 FIN# 59-3186949

Invoice # Invoice Date **Invoice Month** Invoice Period 947558-1 09/30/12 September 2012 08/27/12 - 09/24/12

<u>Advertiser</u>	Product	Estimate Number
Obama/D/President	SKED A	1536

ww.w	resh.com										
								Spots/			
ine	Start Date	End Date	Desci	ription	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	No.
11	09/18/12 Class of Tir	09/21/12 ne - Pre-em			2-12:12:00-12:30 PM	-TWTF	:30	4	\$350.00	NM	Congression Congression
		09/17/12	09/23/1	12 -TWTF	4	\$350.00					
	Spots: # Ch		r Date	Air Time Desc	<u>cription</u>	Start/End Time	Leng	th Ad-ID			Rate Type
	22 2 2 2		/18/12		NOON NEWS 12-12:30	12:00-12:30 PM		30 OFA12Z118I			\$350.00 NM
			/19/12		NOON NEWS 12-12:30	12:00-12:30 PM	51 11 515	30 OFA12Z118I			\$350.00 NM
)/20/12)/21/12		NOON NEWS 12-12:30 NOON NEWS 12-12:30	12:00-12:30 PM 12:00-12:30 PM	A 84	30 OFA12Z118I 30 OFA12A113I			\$350.00 NM \$350.00 NM
											\$350.00 NIVI
12	09/24/12 Class of Tir	09/24/12 ne - Pre-em		h notice	2-12:12:00-12:30 PM	M	:30	1	\$350.00	NM	
	Weeks:	Start Date 09/24/12	End Da 09/30/		Spots/Week 1	<u>Rate</u> \$350.00					
	Spots: # Ch	Day Ai		Air Time Desc		Start/End Time		th Ad-ID			Rate Type
	1 Wi	ESHM 09	/24/12	12:27 PM M-F	NOON NEWS 12-12:30	12:00-12:30 PM	1 :3	30 OFA12A113	Н		\$350.00 NM
13	09/18/12 Class of Tir	09/21/12 ne - Immedi		E COURIC DAY -emptible withou		-TWTF	:30	4	\$175.00	NM	
	Weeks:	Start Date	End Da	ate MTWTFSS	Spots/Week	Rate					
	Spots: # Ch	09/17/12 Day Ai	09/23/ r Date	12 -TWTF Air Time Desc		\$175.00 Start/End Time	Lena	th Ad-ID			Rate Type
	. –		9/18/12		IE COURIC DAY	2-3PM		30 OFA12P092	Н		\$175.00 NM
	2 WI	ESHW 09	9/19/12	2:56 PM KAT	IE COURIC DAY	2-3PM	::	30 OFA12Z118	Н		\$175.00 NM
	1 WI		9/20/12		IE COURIC DAY	2-3PM	::	30 OFA12Z118	H		\$175.00 NM
	4 WI	ESHF 09	9/21/12	2:35 PM KAT	IE COURIC DAY	2-3PM	:	30 OFA12A113	Н		\$175.00 NM
14	09/24/12 Class of Tir	09/24/12 me - Immedi		E COURIC DAY -emptible withou		M	:30	1	\$175.00	NM	
*	Weeks:	Start Date 09/24/12	End Da 09/30/			<u>Rate</u> \$175.00					
	Spots: # Ch	Day Ai	r Date	Air Time Desc	cription	Start/End Time	Leng	th Ad-ID			Rate Type
	1 WI	ESHM 09	9/24/12	2:48 PM KAT	IE COURIC DAY	2-3PM	:	30 OFA12A113	Н		\$175.00 NM
15	09/22/12 Class of Ti	09/23/12 me - Immed		un 5-6a ros -emptible withou	sat/sun 5-6a ros ut notice	SS	:30	2	\$50.00	NM	
	Weeks:	Start Date 09/17/12	End Da 09/23/			<u>Rate</u> \$50.00	31-23-103				
	Spots: # Ch	n <u>Day Ai</u>	r Date	Air Time Desc	cription	Start/End Time	Leng	th Ad-ID			Rate Type
		ESHSa 09		5:42 AM Sat		Sat 5-6a		30 OFA12A113			\$50.00 NM
	1 W	ESHSu 09	9/23/12	5:22 AM Sun	5-6a	Sun 5-6a		30 OFA12A113	Н		\$50.00 NM
16	09/22/12 Class of Ti	09/22/12 me - Pre-em		Sunrise 6-8 AM h notice	6:00-8:00 AM	S-	:30	2	\$300.00	NM	,
	Weeks:	Start Date 09/17/12	•	ate MTWTFSS		<u>Rate</u> \$300.00					
	Spots: # Ch			Air Time Desc	_	Start/End Time	Leng	th Ad-ID			Rate Type
	1 W	ESHSa 09			Sunrise 6-8 AM	6:00-8:00 AM		30 OFA12A113	Н		\$300.00 NM
	2 W	ESHSa 09	9/22/12	7:59 AM Sat	Sunrise 6-8 AM	6:00-8:00 AM	:	30 OFA12A113	Н		\$300.00 NM
17	09/22/12 Class of Ti	09/22/12 me - Pre-em	NBC	Saturday th notice	Sat 8-10am	S-	:30	1	\$1,200.00	NM	
	Weeks:	Start Date 09/17/12		ate MTWTFSS		<u>Rate</u> \$1,200.00					
	Spots: # Ch			Air Time Des	•	Start/End Time	Lend	ath Ad-ID			Rate Type
		ESHSa 09		9:30 AM NBC		Sat 8-10am		30 OFA12A113	Вн		\$1,200.00 NM
18	09/23/12 Class of Ti	09/23/12 me - Pre-em	Sun :	Sunrise@6-8 Af	M 6:00-8:00 AM	S	:30	2	\$300.00	NM	
	Weeks:	Start Date			Spots/Week	Rate					
						annual market and a second					





WESH P O Box 26876 Lehigh Valley, PA 18002-6876 FIN# 59-3186949

Invoice #	Invoice Date	Invoice Month	Invoice Period
947558-1	09/30/12	September 2012	08/27/12 - 09/24/12

Advertiser	Product	Estimate Number
Obama/D/President	SKED A	1536

www w	vesh.com									
							Spots/			
ine	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
18	09/23/12 Class of Tin	09/23/12 ne - Pre-em	Sun Sunrise@6-8 AM ptible with notice	6:00-8:00 AM	S	:30	2	\$300.00	NM	
		09/17/12	09/23/12S	2	\$300.00					
	Spots: # Ch			i <u>ption</u> unrise@6-8 AM	Start/End Time 6:00-8:00 AM		<u>h</u> <u>Ad-ID</u> 0 OFA12A113	u		Rate Type \$300.00 NM
				unrise@6-8 AM	6:00-8:00 AM		0 OFA12A113			\$300.00 NM
19	09/23/12 Class of Tir	09/23/12	NBC Sunday Today ptible with notice	8:00-9:00 AM/9-11	PROPERTY OF THE PARTY OF THE PA	:30	1	\$1,500.00	NM	
	Weeks:	Start Date 09/17/12	End Date MTWTFSS 09/23/12S	Spots/Week 1	<u>Rate</u> \$1,500.00			CO-C		
	Spots: # Ch				Start/End Time	Leng	h Ad-ID			Rate Type
	1 WE	SHSu 09	9/23/12 8:52 AM NBC \$	Sunday Today	8:00-9:00 AM/9	-11/ :3	0 OFA12A113	Н		\$1,500.00 NM
20	09/23/12 Class of Tir	09/23/12 ne - Immedi	CHRIS MATTHEWS Vately Pre-emptible without		V:S	:30	1	\$750.00	NM	
	Weeks:	Start Date 09/17/12	<u>End Date</u> <u>MTWTFSS</u> 09/23/12S	Spots/Week 1	<u>Rate</u> \$750.00					
	Spots: # Ch	and the second second			Start/End Time		th Ad-ID	A		Rate Type
	1 WE	ESHSu 09	9/23/12 10:25 AM CHRI	S MATTHEWS WKNE	EM CHRIS MATTH	EW: :3	30 OFA12A113	SH		\$750.00 NM
21	09/18/12 Class of Tir	09/21/12 ne - Immedi	M-F 3-4 PM ately Pre-emptible without	3:00-4:00 PM notice	-TWTF	:30	4	\$275.00	NM	
	Weeks:	Start Date 09/17/12	End Date MTWTFSS 09/23/12 -TWTF	Spots/Week 4	<u>Rate</u> \$275.00					
	Spots: # Ch				Start/End Time		th Ad-ID			Rate Type
			9/18/12 3:33 PM M-F 3		3:00-4:00 PM		30 OFA12Z118			\$275.00 NN
			9/19/12 3:35 PM M-F 3 9/20/12 3:20 PM M-F 3		3:00-4:00 PM 3:00-4:00 PM		30 ofa12z118 30 ofa12z118			\$275.00 NM \$275.00 NM
			9/21/12 3:26 PM M-F 3		3:00-4:00 PM		30 OFA12A113			\$275.00 NM
22	2 09/24/12 Class of Tir	09/24/12 ne - Immedi	M-F 3-4 PM iately Pre-emptible withou	3:00-4:00 PM	M	:30	1	\$275.00	NM	
	Weeks:	Start Date 09/24/12	End Date MTWTFSS 09/30/12 M	Spots/Week 1	Rate \$275.00					
	Spots: # Ch			7.E	Start/End Time	Leng	th Ad-ID			Rate Type
	1 WI	ESHM 09	9/24/12 3:29 PM M-F 3	-4 PM	3:00-4:00 PM	::	30 OFA12A113	Вн		\$275.00 NM
23	3 09/18/12 Class of Tir	09/21/12 me - Pre-em	M-F 4-5 PM NEWS ptible with notice	M-F 4-5 PM	-TWTF	:30	4	\$650.00	NM	
	Weeks:	Start Date 09/17/12	End Date MTWTFSS -TWTF	Spots/Week 4	<u>Rate</u> \$650.00					
	Spots: # Ch			<u>ription</u>	Start/End Time		th Ad-ID			Rate Type
			9/18/12 4:30 PM M-F 4		M-F 4-5 PM		30 OFA12P09			\$650.00 NM
			9/19/12 4:40 PM M-F 4		M-F 4-5 PM		30 OFA12Z11			\$650.00 NM
			9/20/12 4:23 PM M-F 4 9/21/12 4:24 PM M-F 4		M-F 4-5 PM M-F 4-5 PM		30 ofa12z11 30 ofa12a11			\$650.00 NN \$650.00 NN
2/	1 09/24/12	09/24/12	M-F 4-5 PM NEWS	M-F 4-5 PM	M	:30	1	\$650.00	NM	7000.00
	Class of Ti	me - Pre-em	ptible with notice	300.1		.50	1	Ψυσυ.υυ	INIVI	
	Weeks:	Start Date 09/24/12	End Date MTWTFSS 09/30/12 M	<u>Spots/Week</u> 1	<u>Rate</u> \$650.00					
	Spots: # Ch		<u>ir Date</u> <u>Air Time</u> <u>Desc</u> 9/24/12 4:30 PM M-F 4		Start/End Time M-F 4-5 PM		<u>ith</u> <u>Ad-ID</u> 30 ofa12a11	3н		<u>Rate</u> <u>Type</u> \$650.00 NN
25	5 09/18/12 Class of Ti	09/21/12 me - Pre-em	M-F 5-6 PM ROT	5:00-6:00 PM	-TWTF	:30	4	\$800.00	NM	
1	Weeks:	Start Date 09/17/12		Spots/Week 4	<u>Rate</u> \$800.00					

DUPINVOICEATE



WESH P O Box 26876 Lehigh Valley, PA 18002-6876 FIN# 59-3186949

| Invoice # | Invoice Date | Invoice Month | Invoice Period | 947558-1 | O9/30/12 | September 2012 | O8/27/12 - O9/24/12

Advertiser	Product	Estimate Number
Obama/D/President	SKED A	1536

www.wesh.com				
		Spots/		
Line Start Date End Date Description Start/End Time	MTWTFSS	Length Week Rate	Type	
25 09/18/12 09/21/12 M-F 5-6 PM ROT 5:00-6:00 PM Class of Time - Pre-emptible with notice	-TWTF	30 4 \$800.00	NM	
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID		Rate Type
2 WESHTu 09/18/12 5:39 PM M-F 5-6 PM ROT	5:00-6:00 PM	:30 OFA12Z118H		\$800.00 NM
1 WESHW 09/19/12 5:27 PM M-F 5-6 PM ROT	5:00-6:00 PM	:30 OFA12Z118H		\$800.00 NM
4 WESHTh 09/20/12 5:22 PM M-F 5-6 PM ROT	5:00-6:00 PM	:30 OFA12Z118H		\$800.00 NM
3 WESHF 09/21/12 5:28 PM M-F 5-6 PM ROT	5:00-6:00 PM	:30 OFA12A113H		\$800.00 NM
26 09/24/12 09/24/12 M-F 5-6 PM ROT 5:00-6:00 PM Class of Time - Pre-emptible with notice	M	:30 1 \$850.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> 1	Rate			
09/24/12 09/30/12 M 1 Spots: # Ch <u>Day Air Date</u> <u>Air Time Description</u>	\$850.00 Start/End Time	Length Ad-ID		Rate Type
1 WESHM 09/24/12 5:40 PM M-F 5-6 PM ROT	5:00-6:00 PM	:30 OFA12A113H		\$850.00 NM
				\$000.00 THM
27 09/18/12 09/21/12 M-F 6-6:30 PM M-F 6-6:30 PM Class of Time - Pre-emptible with notice	-TWTF	:30 4 \$1,100.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> 09/17/12 09/23/12 -TWTF 4	<u>Rate</u> \$1,100.00			
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID		Rate Type
4 WESHTu 09/18/12 6:21 PM M-F 6-6:30 PM	M-F 6-6:30 PM	:30 OFA12P092H		\$1,100.00 NM
1 WESHW 09/19/12 6:21 PM M-F 6-6:30 PM	M-F 6-6:30 PM	:30 OFA12Z118H		\$1,100.00 NM
2 WESHTh 09/20/12 6:22 PM M-F 6-6:30 PM	M-F 6-6:30 PM	:30 OFA12Z118H		\$1,100.00 NM
3 WESHF 09/21/12 6:22 PM M-F 6-6:30 PM	M-F 6-6:30 PM	:30 OFA12A113H		\$1,100.00 NM
28 09/24/12 09/24/12 M-F 6-6:30 PM M-F 6-6:30 PM Class of Time - Pre-emptible with notice	M	:30 1 \$1,200.00	NM	
Weeks: Start Date End Date MTWTFSS Spots/Week 09/24/12 09/30/12 M 1	<u>Rate</u> \$1,200.00			
Spots: # Ch Day Air Date Air Time Description	Start/End Time			Rate Type
1 WESHM 09/24/12 6:10 PM M-F 6-6:30 PM	M-F 6-6:30 PM	:30 OFA12A113H		\$1,200.00 NM
29 09/18/12 09/21/12 M-F Entertainment Tonigl 7:00-730 PM Class of Time - Pre-emptible with notice	-TWTF	:30 4 \$1,500.00	NM	
Weeks: Start Date End Date MTWTFSS Spots/Week 09/17/12 09/23/12 -TWTF 4	<u>Rate</u> \$1,500.00			
Spots: # Ch Day Air Date Air Time Description	Start/End Time			Rate Type
3 WESHTu 09/18/12 7:10 PM M-F Entertainment Tonight		:30 OFA12Z118H		\$1,500.00 NM
1 WESHW 09/19/12 7:10 PM M-F Entertainment Tonight 4 WESHTh 09/20/12 7:29 PM M-F Entertainment Tonight		:30 OFA12Z118H :30 OFA12Z118H		\$1,500.00 NM \$1,500.00 NM
2 WESHF 09/21/12 7:10 PM M-F Entertainment Tonight	7:00-730 PM	:30 OFA12A113H		\$1,500.00 NM
				ψ1,000.00 14W
30 09/24/12 09/24/12 M-F Entertainment Tonigh 7:00-730 PM Class of Time - Pre-emptible with notice	M	:30 1 \$1,500.00	NM	
Weeks: Start Date 09/24/12 End Date 09/30/12 MTWTFSS M Spots/Week 1	Rate \$1,500.00			
Spots: # Ch Day Air Date Air Time Description	Start/End Time			Rate Type
1 WESHM 09/24/12 7:25 PM M-F Entertainment Tonight	7:00-730 PM	:30 OFA12A113H		\$1,500.00 NM
31 09/18/12 09/21/12 M-F Access Hollywood Access Hollywood Class of Time - Pre-emptible with notice		:30 4 \$1,500.00	NM	
Weeks: Start Date End Date MTWTFSS Spots/Week 09/17/12 09/23/12 -TWTF 4	<u>Rate</u> \$1,500.00			
Spots: # Ch Day Air Date Air Time Description	Start/End Time			Rate Type
3 WESHTu 09/18/12 7:54 PM M-F Access Hollywood	Access Hollywo			\$1,500.00 NM
1 WESHW 09/19/12 7:43 PM M-F Access Hollywood	Access Hollywo			\$1,500.00 NM
2 WESHTh 09/20/12 7:54 PM M-F Access Hollywood	Access Hollywo			\$1,500.00 NM
4 WESHF 09/21/12 7:48 PM M-F Access Hollywood	Access Hollywo	ood / :30 OFA12A113H		\$1,500.00 NM



Invoice # Invoice Date Invoice Month Invoice Period 947558-1 09/30/12 September 2012 08/27/12 - 09/24/12

Advertiser	<u>Product</u>	Estimate Number
Obama/D/President	SKED A	1536

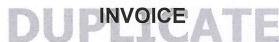
www.w	resh.com										
		_ 100		ú.				Spots/			
Line	Start Date	End Dat	te Desc	cription	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
32	09/24/12 Class of Tin	09/24/1: ne - Pre-e		Access Hollywood th notice	Access Hollywood A	M	:30	1	\$1,500.00	* NM	79.60
	Weeks:	Start Dat 09/24/12	e End D 09/30/		Spots/Week 1	<u>Rate</u> \$1,500.00					
	Spots: # Ch		Air Date	Air Time Descrip	otion .	Start/End Time		th Ad-ID			Rate Type
	1 WE	SHM	09/24/12	7:47 PM M-F Ac	ccess Hollywood	Access Hollyw	/ood / ::	30 OFA12A1	.13н		\$1,500.00 NM
33	09/22/12 Class of Tin	0000 000 000 000 000 000 000 000 000 0	emptible wit	7. (A.S.)	SA/SU 5:58-6:30 PI	SS	:30	2	\$700.00	NM	
	Weeks:	Start Dat 09/17/12	te End D 09/23/		Spots/Week 2	<u>Rate</u> \$700.00					
	Spots: # Ch			Air Time Descrip		Start/End Time		th Ad-ID			Rate Type
			09/22/12 09/23/12	6:20 PM SA/SU 6:29 PM SA/SU		SA/SU 5:58-6: SA/SU 5:58-6:		30 OFA12A1 30 OFA12A1			\$700.00 NM \$700.00 NM
	1										\$700.00 NW
35	And the second s	and the second second second	ediately Pre	NBC Prime VOICE	notice	M	:30	1	\$4,000.00	NM	
	Weeks:	09/24/12	te <u>End D</u> 09/30/		Spots/Week 1	<u>Rate</u> \$4,000.00					
	Spots: # Ch	57 111 101		Air Time Descrip	The state of the s	Start/End Tim		th Ad-ID	1120		Rate Type
			09/24/12		BC Prime VOICE	Prime Other		30 OFA12A			\$4,000.00 NM
36	09/24/12 Class of Tin	09/24/1 ne - Imme		Prime REVOLUTI e-emptible without	ION10:00-11:00 PM notice	M	:30	2	\$3,000.00	NM	
	Weeks:	Start Dat 09/24/12			Spots/Week 2	Rate \$3,000.00					
	Spots: # Ch	Company of the Compan		Air Time Descrip		Start/End Tim		th Ad-ID			Rate Type
					rime REVOLUTION	10:00-11:00 P 10:00-11:00 P	1550	30 OFA12A: 30 OFA12A:			\$3,000.00 NM \$3,000.00 NM
											\$5,000.00 NW
3/	09/18/12 Class of Tin	09/18/1 ne - Pre-e		Prime GO ON/ NE th notice	EW9:00-10:00 PM	-T	:30	1	\$3,800.00	NM	
	Weeks:	Start Dat 09/17/12			Spots/Week 1	Rate \$3,800.00		2.6	त । । तसी विश्व		1000
	Spots: # Ch		Secretary of the Control of the Control	Air Time Descrip		Start/End Tim		th Ad-ID			Rate Type
	1 WE	SHTu	09/18/12	9:22 PM NBC P	Prime GO ON/ NEW NO	ORM 9:00-10:00 PM	И :	30 OFA12P	092н		\$3,800.00 NM
38	09/18/12 Class of Tir		emptible wi	th notice	OC10:00-11:00 PM	-T	:30	1	\$3,200.00	NM	
	Weeks:	Start Dat 09/17/12	te End D 9/23/		Spots/Week 1	Rate \$3,200.00					
				Air Time Descri	AND THE RESERVE OF THE PARTY OF	Start/End Tim					Rate Type
	1 WE	ESHTu	09/18/12	10:10 PM NBC P	Prime PARENTHOOD	10:00-11:00 F	PM :	30 OFA12Z	118н		\$3,200.00 NM
39	09/19/12 Class of Tir	09/19/1 ne - Imme		Prime VOICE e-emptible without	8:00-9:00 PM notice	W	:30	1	\$1,800.00	NM	
	Weeks:	Start Dat 09/17/12	te End D 09/23	A Control of the Cont	Spots/Week 1	<u>Rate</u> \$1,800.00					
	Spots: # Ch	<u>Day</u>	Air Date	Air Time Descri		Start/End Tim		ath Ad-ID	POTE D		Rate Type
	1 WE	ESHW	09/19/12	8:42 PM NBC P	Prime VOICE	8:00-9:00 PM		30 OFA12Z	118H		\$1,800.00 NM
40			ediately Pre	e Dame Football e-emptible without		S-	:30	2	\$1,200.00	NM	
	Weeks:	Start Da 09/17/12	te End D 2 09/23		Spots/Week 2	<u>Rate</u> \$1,200.00					
	Spots: # Ch		Air Date	Air Time Descri		Start/End Tim		ath Ad-ID	222		Rate Type
			09/22/12 09/22/12	7:37 PM Notre 9:25 PM Notre		5:00A-4 XM 5:00A-4 XM		30 OFA12A 30 OFA12A			\$1,200.00 NM \$1,200.00 NM
											φ1,200.00 INIVI
41	09/18/12 Class of Tir	09/21/1 me - Pre-	2 M-S emptible wi	u News @ 11PM ith notice	11-1135p	-TWTF	:30	4	\$1,500.00	NM	



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Invoice #	Invoice Date	Invoice Month	Invoice Period
947558-1	09/30/12	September 2012	08/27/12 - 09/24/12

Advertiser	Product	Estimate Number
Obama/D/President	SKED A	1536

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www.wcsh.com		Snota/		
Line Start Date End Date Description Start/End Time	MTWTFSS	Spots/ Length Week F	Rate Type	
41 09/18/12 09/21/12 M-Su News @ 11PM 11-1135p	-TWTF		500.00 NM	423 KG VAPG
Class of Time - Pre-emptible with notice	IWII	.00 τ ψ1,	300.00 NIVI	
Weeks: Start Date End Date MTWTFSS Spots/Week 09/17/12 09/23/12 -TWTF 4	<u>Rate</u> \$1,500.00			
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID		Rate Type
1 WESHTu 09/18/12 11:23 PM M-Su News @ 11PM	11-1135p	:30 OFA12P092H	e g	\$1,500.00 NM
4 WESHW 09/19/12 11:29 PM M-Su News @ 11PM	11-1135p	:30 OFA12Z118H		\$1,500.00 NM
2 WESHTh 09/20/12 11:22 PM M-Su News @ 11PM	11-1135p	:30 OFA12Z118H		\$1,500.00 NM
3 WESHF 09/21/12 11:22 PM M-Su News @ 11PM	11-1135p	:30 OFA12A113H		\$1,500.00 NM
42 09/24/12 09/24/12 M-Su News @ 11PM 11-1135p Class of Time - Pre-emptible with notice	M	:30 1 \$1,	500.00 NM	3
Weeks: Start Date End Date MTWTFSS Spots/Week	Rate			
09/24/12 09/30/12 M 1 Spots: # Ch	\$1,500.00 Start/End Time	Length Ad-ID		Rate Type
1 WESHM 09/24/12 11:22 PM M-Su News @ 11PM	11-1135p	:30 OFA12A113H		\$1,500.00 NM
				Ţ,,000.00 T
43 09/18/12 09/21/12 NBC Tonight Show 11:35P-12:35XM Class of Time - Pre-emptible with notice	-TWTF	:30 4 \$	650.00 NM	
Weeks: Start Date End Date MTWTFSS Spots/Week 09/17/12 09/23/12 -TWTF 4	<u>Rate</u> \$650.00			
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID		Rate Type
1 WESHTu 09/18/12 12:08 AM NBC Tonight Show	11:35P-12:35XN			\$650.00 NM
3 WESHW 09/19/12 12:07 AM NBC Tonight Show	11:35P-12:35XN	/ :30 OFA12Z118H		\$650.00 NM
2 WESHTh 09/20/12 12:19 AM NBC Tonight Show	11:35P-12:35XN			\$650.00 NM
4 WESHF 09/21/12 11:48 PM NBC Tonight Show	11:35P-12:35XN	M :30 OFA12A113H		\$650.00 NM
44 09/24/12 09/24/12 NBC Tonight Show 11:35P-12:35XM Class of Time - Pre-emptible with notice	М	:30 1 \$	650.00 NM	
Weeks: Start Date End Date MTWTFSS Spots/Week 09/24/12 09/30/12 M 1	Rate			
09/24/12 09/30/12 M 1 Spots: # Ch <u>Day Air Date</u> <u>Air Time Description</u>	\$650.00 Start/End Time	Length Ad-ID		Rate Type
1 WESHM 09/24/12 12:08 AM NBC Tonight Show	11:35P-12:35XM			\$650.00 NM
45 09/23/12 09/23/12 NFL PRE-GAME 7:00P-8:00PM Class of Time - Immediately Pre-emptible without notice	S	:30 2 \$2,	,000.00 NM	
Weeks: Start Date End Date MTWTFSS Spots/Week 09/17/12 09/23/12	Rate \$2,000.00	19 70 man - 19 19 19 19 19 19 19 19 19 19 19 19 19		
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID		Rate Type
2 WESHSu 09/23/12 6:59 PM NFL PRE-GAME	7:00P-8:00PM	:30 OFA12A113H		\$2,000.00 NM
1 WESHSu 09/23/12 7:17 PM NFL PRE-GAME	7:00P-8:00PM	:30 OFA12A113H		\$2,000.00 NM
46 09/18/12 09/18/12 NBC Prime VOICE 8:00-9:00 PM Class of Time - Immediately Pre-emptible without notice	-T	:30 1 \$3,	,500.00 NM	
Weeks: Start Date 09/17/12 End Date 09/23/12 MTWTFSS 05/Week 1 Spots/Week 1	Rate \$3,500.00			
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID		Rate Type
1 WESHTu 09/18/12 7:59 PM NBC Prime VOICE	8:00-9:00 PM	:30 OFA12Z118H		\$3,500.00 NM
47 09/21/12 09/21/12 NBC Prime DATELINE 10:00-11:00 PM Class of Time - Pre-emptible with notice	F	:30 1 \$3	,500.00 NM	
Weeks: Start Date 09/17/12 End Date 09/23/12 MTWTFSS 09/23/12 Spots/Week 1	Rate \$3,500.00			
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID		Rate Type
1 WESHF 09/21/12 10:32 PM NBC Prime DATELINE	10:00-11:00 PM	1 :30 OFA12A113H		\$3,500.00 NM
48 09/22/12 09/22/12 Notre Dame Football 5:00A-4 XM Class of Time - Immediately Pre-emptible without notice	S-	:30 1 \$1	,200.00 NM	
Weeks: Start Date 09/17/12 End Date 09/23/12 MTWTFSS 09/23/12 Spots/Week 1	<u>Rate</u> \$1,200.00			





WESH P O Box 26876 Lehigh Valley, PA 18002-6876 FIN# 59-3186949 | Invoice # | Invoice Date | Invoice Month | Invoice Period | 947558-1 | 09/30/12 | September 2012 | 08/27/12 - 09/24/12

Advertiser	Product	Estimate Number
Obama/D/President	SKED A	1536

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Spots/

Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
48 09/22/12 Class of Tir		Notre Dame Football ly Pre-emptible without n	5:00A-4 XM otice	S-	:30	1000 N° 10.	\$1,200.00	NM	
Spots: # Ch	Day Air Da	ate Air Time Descript	tion	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WE	ESHSa 09/22	1/12 8:19 PM Notre D	ame Football	5:00A-4 XM	:3	0 OFA12A1	.13н		\$1,200.00 NM
				Total Spots	1	01			

Payment Terms 30 Days

Gross Total

\$104,775.00

Agency Commission

\$15,716.25

Net Amount Due

\$89,058.75